



# MAURICIO ASSENCO

FRONTEND DEVELOPER

## ABOUT ME

Highly motivated and results-oriented frontend developer possesses over five years of experience crafting responsive web pages for a variety of purposes, including campaigns, personal projects, and business endeavors. As a freelancer and within companies, this individual has demonstrated expertise in employing HTML, CSS, JavaScript, CMS platforms like Craft and WordPress, including custom themes and page builders like Elementor and React.js/Next.js. Their proactive, responsible, and organized approach to web development ensures the timely delivery of high-quality results.

## WORK EXPERIENCE

### Frontend Developer

ProCom Consulting – Sep. 2023 - Mar. 2024

- Created and maintained React.js /Next.js pages and components
- Developed websites and landing pages using React.js, Tailwindcss
- Reproduced FIGMA layouts to websites and landing pages

### Frontend Developer

Magazine Luiza/Luizalabs – Sep. 2019 to Jun. 2023

- Developed landing/conversion and product catalog pages for the website and for third party sellers using React.js, JavaScript, CSS/Sass, HTML, WordPress (Elementor).
- Increased conversion in the number of sales for partners and for the website.
- Improved user usability in their product purchase journey, significantly impacting sales and average ticket numbers.

### Frontend Developer

PAT Animation – Dec. 2021 to Feb. 2023

- Developed and maintained websites and landing pages using Craft CMS and WordPress.
- Optimized websites for mobile devices.
- Technical audits on client websites that had a significant impact on improving the SEO.

## STUDIES

Federal University of Rio Grande do Norte (Brazil)

Science and Technology Degree

## SKILLS

HTML  
CSS/SASS/BEM/Bootstrap  
Tailwind  
JavaScript  
Git  
WordPress  
Elementor  
React.Js  
Nextjs  
Typescript  
Scrum  
Figma

## LANGUAGES

English: Advanced  
Spanish: Intermediate  
Portuguese: Native


## PORTFOLIO

 /mauricio-assenco

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 mauricioassenco.com

## CONTACT

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